



Trenčianska univerzita  
Alexandra Dubčeka v Trenčíne



## Alexander Dubček University of Trenčín Faculty of Social and Economic Relations



14th International scientific conference

*„Human Resources Management: Current  
Trends, Challenges, Inspirations“*



Trenčianske Teplice – Hotel Krym<sup>\*\*\*</sup>

20<sup>th</sup> – 21<sup>st</sup> April 2017

# Program

14th International scientific conference  
„Human Resources Management: Current Trends, Challenges,  
Inspirations“

20<sup>th</sup> – 21<sup>st</sup> April 2017



## Program – 20<sup>th</sup> April 2017

**Registration** 9<sup>00</sup> – 10<sup>00</sup>

**Opening ceremony and plenary session** 10<sup>30</sup> – 12<sup>00</sup>

- **Vojtovič Sergej:**

*Welcome address by the Dean of the Faculty*

- **Habánik Jozef:**

*Welcome address by the Rector of the University*

- **Hittmár Štefan:**

*THE VALUE OF HUMAN CAPITAL*

- **Bogdanović Mario:**

*ENTREPRENEURIAL MOTIVATION POTENTIAL OF ECONOMICS STUDENTS IN SLOVAKIA: WHICH ARE THE HRM IMPLICATIONS FOR ENTREPRENEURIAL POLITICS AND PRACTICE?*

- **Šafránková Jana Marie:**

*CORE COMPETENCIES OF TODAY'S GENERATION OF UNIVERSITY STUDENTS NEEDED FOR SUCCESSFUL CAREER*

**Lunch** 12<sup>00</sup> – 13<sup>00</sup>

**Conference workshops** 13<sup>00</sup> – 17<sup>30</sup>

**Relax in The Pool Grand** 17<sup>30</sup> - 19<sup>00</sup>

**Welcome reception** 19<sup>00</sup> – 24<sup>00</sup>

## 1<sup>st</sup> Section

**Chair: Karbach Rolf**

**Čiburienė Jadvyga:** *INCLUSIVE ECONOMIC DEVELOPMENT AND QUALITY OF LIFE: SLOVAKIA AND LITHUANIAN CASE*

**Chireac Silvia Maria – Devís-Arbona Anna:** *INTERCULTURAL DIVERSITY IN HIGHER EDUCATION: A CASE STUDY AT UNIVERSITY OF VALENCIA*

**Jegelaviciute Rusne – Navickas Valentinas:** *COMPARATIVE APPROACH APPLICATION IN VALUE ASSESSMENT OF LAND AREAS*

**Krawczyk-Sołtys Agnieszka – Tłuczak Agnieszka:** *THE HUMAN RESOURCES USING EFFICIENCY IN POLISH PUBLIC HOSPITALS – SPATIO - TEMPORAL ANALYSIS*

**Magda Róbert:** *THE ROLE OF HUMAN RESOURCE MANAGEMENT IN THE RURAL AREA IN HUNGARY*

### **Break**

**Oltra-Albiach Miquel A. – Pardo Coy Rosa M. – Delgadová Elena:** *LANGUAGE COMPETENCES AND LABOUR DEMANDS: A COMPARATIVE STUDY ON READING COMPREHENSION IN SLOVAK AND SPANISH UNIVERSITY STUDENTS*

**Sadowski Ulf:** *INNOVATIVE GESCHÄFTSMODELLE IM SEKTOR DER ALTERNATIVEN ENERGIE*

**Fašanok Miroslav:** *IMPLICATIONS OF GLOBALIZATION IN LANGUAGE EDUCATION*

**Kordoš Marcel:** *NEW DEVELOPMENT TRENDS IN THE EU-CHINA TRADE RELATIONS MANAGEMENT*

**Pšenková Jana – Gullerová Monika:** *AGREEMENT ON IMPROVING EMPLOYEE QUALIFICATIONS – ONE OF THE EMPLOYEE STABILIZATION TOOLS IN THE WORKPLACE*

## 2<sup>nd</sup> Section

**Chair: Vojtovič Sergej**

**Nováčková Daniela:** *GLOBALISATION AND ITS IMPACTS ON SLOVAK LABORMARKET*

**Šoltés Dušan:** *EU/HORIZON2020 AND ERAMUS+: NEW CHALLENGES FOR INTERNATIONALIZATION OF THE HIGHER EDUCATION IN THE EU*

**Strážovská Ľubomíra – Sulíková Rozália:** *VACANT POSITIONS AT THE SLOVAK LABOUR MARKET*

**Saxunová Darina:** *ACCOUNTANT AND AUDITOR AND THEIR SKILLS AND COMPETENCES IN CONTEMPORARY ENVIRONMENT*

**Wefersová Jarmila:** *ATYPICAL EMPLOYMENT*

### **Break**

**Caha Zdeněk:** *FINANCING OF CORPORATE TRAINING IN THE CZECH REPUBLIC*

**Harakaľová Ľubica:** *UNEMPLOYMENT IN THE EUROPEAN UNION AND TRENDS OF ITS DEVELOPMENT*

**Kočíková Elza:** *E-GOVERNMENT AS AN ELECTRONIC FORM OF PUBLIC ADMINISTRATION*

**Masárová Tatiana:** *DOES ACTIVATION ACTIVITY HAVE A MEANING ON THE LABOUR MARKET?*

**Tupá Magdaléna:** *CONSEQUENCES OF LABOUR MIGRATION AND MIGRATION MANAGEMENT*

**Havierniková Katarína – Havko Ján – Kľučka Jozef:** *RESPONSIBILITY FOR RISK MANAGEMENT IN SMALL AND MEDIUM-SIZED ENTERPRISES IN THE CONTEXT OF CLUSTERS*

# Program – 21<sup>st</sup> April 2017

Conference workshops

9<sup>00</sup> – 12<sup>00</sup>

Lunch

12<sup>00</sup> – 13<sup>00</sup>

## 1<sup>st</sup> Section

**Chair: Masárová Tatiana**

**Slávik Štefan:** *PERSONAL BACKGROUND OF START-UPS*

**Němec Otakar:** *WORK 4.0. - STANDARD AND NON-STANDARD METHODS OF PERSONNEL WORK*

**Csapó Ildikó :** *CHANGING WORLD - CHANGING COUNSELING TECHNIQUES*

**Harakaľová Dorota:** *CURRENT SOCIOECONOMIC CHALLENGES IN THE ARCTIC*

**Bulková Kristína:** *IMPORTANCE OF MOTIVATION IN PREPARING UNIVERSITY STUDENTS FOR FUTURE CARRER*

**Kajanová Helena:** *THE ECONOMIC EFFECTS OF LABOUR MIGRATION*

**Klierová Martina – Kútik Ján:** *FROM OLD PUBLIC ADMINISTRATION TO THE NEW PUBLIC SERVICE*

**Križanová Zuzana:** *HUMAN RESOURCES IN THE MANAGEMENT OF FLOOD SITUATION IN THE SLOVAK REPUBLIC*

## 2<sup>nd</sup> Section

**Chair: Holomek Jaroslav**

**Holomek Jaroslav:** *CORRUPTION IN SLOVAKIA (LONG-TERM RESEARCH RESULTS)*

**Grmanová Eva:** *HUMAN RESOURCES AND EFFICIENCY OF BANKS*

**Krajňáková Emília - Krajčo Karol:** *CLUSTERS AND RISK MANAGMENT*

**Habánik Jozef – Koišová Eva – Masárová Jana:** *REGIONAL DIFFERENCES ON LABOR MARKET IN SLOVAKIA AND CZECH REPUBLIC*

**Ivanová Eva:** *CHANGES IN CREATION OF VALUE ADDED IN THE SLOVAK ECONOMY*

**Petrušová Dagmar – Kráľová Katarína – Sochuľáková Jana:** *STATE AND DEVELOPMENT OF THE BUSINESS ENVIRONMENT IN TRENCIN REGION*

**Srovnalíková Paulína:** *CURRENT TRENDS IN THE UNEMPLOYMENT RATE*



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14<sup>th</sup> International scientific conference „Human Resources and Regional Development“ organized by Alexander Dubček University of Trenčín, Faculty of Social and Economic Relations, Študentská 2, 911 50 Trenčín, Slovak Republic, [www.fsev.tnuni.sk](http://www.fsev.tnuni.sk)