Alexander Dubček University of Trenčín Faculty of Social and Economic Relations

are honoured to invite you to attend the international scientific conference on

# Human Resources and Regional Development

Štrbské Pleso – FIS Hotel 3 – 4 October 2013

Conference thematic fields:

- Human Resources Management philosophy, conception, approaches
- The role of human capital in the regional development
- The role of language competences in human resources development

# Professionally guaranteed by:

**Hittmár** Štefan, prof. Ing., PhD. – University of Žilina, Slovak Republic

**Koubek** Josef, prof. Ing., CSc. – University of Economics, Prague, Czech Republic

**Vojtovič** Sergej, doc. Mgr., DrSc. – Alexander Dubček University of Trenčín, Slovak Republic





# The goal of the conference

is to exchange scientific data and practical experience on human resources management, regional development and language competences.

#### **Conference languages:**

- Slovak,
- Czech,
- English,
- Spanish,
- Russian,
- German.

# International scientific conference

Human Resources and Regional Development

\*

Štrbské Pleso – FIS Hotel 3 – 4 October 2013

# **International Scientific Board**

- Arbona Anna Devís, Dra. , Universidad de Valencia, Spain
- Cibinskiene Akvile, assoc. prof., Dr., Kaunas University of Technology, Lithuania
- **Dorsch** Monique, prof. Dr., Westsächsische Hochschule Zwickau, Germany
- Grenčíková Adriana, Ing., PhD., TnUAD, Trenčín, SR
- Habánik Jozef, doc. Ing., PhD., TnUAD, Trenčín, SR
- Holomek Jaroslav, doc. RNDr., CSc., TnUAD, Trenčín, SR
- Ivanová Eva, Ing., CSc., TnUAD, Trenčín, SR
- Karbach Rolf , prof. Dr., TnUAD, Trenčín, SR
- Kislingerová Eva, prof., Ing., CSc., University of Economics, Prague, Czech Republic
- Krajňáková Emília, doc., CSc. , Technical University of Košice, SR
- Kútik Ján, doc. Ing., CSc., TnUAD, Trenčín, SR
- Masárová Tatiana, Ing., PhD., TnUAD, Trenčín, SR
- Mezey Gyula, dr. habil., Corvinus University, Budapest, Hungary
- Němec Otakar, doc. Ing., Ph.D., University of Economics, Prague, Czech Republic
- Navickas Valentinas, prof. Dr., Kaunas University of Technology, Lithuania
- **Skackauskiene** Ilona, assoc. prof., Dr. Vilnius Gediminas Technical University, Lithuania
- Slávik Štefan, prof. Ing., CSc., University of Economics in Bratislava, SR
- **Startiené** Gražina, prof. Dr., Kaunas University of Technology, Lithuania
- Strunz Herbert, prof. Ing. Mag. Dr., TnUAD, Trenčín, SR
- Španková Jana, PhDr., PhD., TnUAD, Trenčín, SR
- Živčicová Eva, PhDr., PhD., TnUAD, Trenčín, SR



# **Organizing Board**

- Masárová Tatiana, Ing., PhD. Chair
- Gullerová Monika, Mgr., PhD.
- Hošták Peter, MBA, PhD.
- Janský Boris, Ing.
- Križanová Zuzana, Ing., PhD.
- Luptáková Alica, Ing.
- Petrušová Dagmar, RNDr. Ing., PhD.
  Pšenková Jana, JUDr., PhD.
- Sedláček Martin, Ing.

2

# **Contact address:**

Alexander Dubček University of Trenčín Faculty of Social and Economic Relations, Študentská 3 911 50 Trenčín, Slovak Republic http://www.fsev.tnuni.sk/Konferencie.161.0.html

Registration forms, payment confirmations and papers should be submitted to: Ing. Alica Luptáková, e-mail: alica.luptakova@tnuni.sk

# **Deadlines:**

- Registration forms should be submitted by e-mail and conference fee should be paid no later than 31 August 2013
- Payment confirmations should be submitted by email or mail no later than **6 September 2013**
- Papers to be published in the conference proceedings should be submitted by e-mail no later than 20 September 2013

Participants are expected to pay for their own accommodation. The Organizing Committee will take care of participants' accommodation booking. You are kindly requested to send your request to the Organizing Committee by e-mail.



Hotel FIS\*\*\* K Vodopádom 4028/6 059 85 Štrbské Pleso www.hotelfis.sk

# **Conference fee:**

Conference fee –  $\in$  50 (Conference fee covers organizing costs, reviewed book of conference proceedings, 2x lunch, reception and refreshments).

Selected papers will be published in the scientific journal "Social and Economic Review". The journal is indexed in international scientific databases Index Copernicus, Central and Eastern European online Library (CEEOL), EBSCO Publishing, Inc. – Business Source Complete.

# PROGRAM:

#### 3 October 2013

Registration		
0	10:00 - 11:00	
Official opening		
	11:00 - 11:30	
Keynotes		
	11:30 - 13:00	
Lunch		
	13:00 - 14:00	
Workshop discussions		
	14:00 - 17:00	
Reception		
	18:00	

# 4 October 2013

Workshop discuss	sions
-	9:00 - 12:00
Conclusion	
	12:00 - 13:00
Lunch	
	13:00



International scientific conference	
Human Resources and Regional	
Development	
Štrbské Pleso – FIS Hotel, 3 – 4 October 2013	

Binding conference participation form			
Surname, name, academic			
rank			
	•		
Address of the			
organization			
_			
Title of the paper			
Form of participation *	presenting a paper	having a paper published	
<b>Conference fee:</b> $\in 50$			
Name and address of the	Trenčianska univerzita A. Dubčeka v Trenčíne		
bank account holder:	Študentská 2		
	911 50 Trenčín		
	Slovenská republika		
To be paid by bank	7000065439/8180		
transfer to the account	VS: 506010		
number:			
	IBAN: SK 318180000007000065439		
	SWIFT kód: SUBASKBX		
Name and address of the	Štátna pokladnica		
bank:	Radlinského 32		
DALIK	L Radlinského 32		
Dalik.	Radlinského 32 810 05 Bratislava 15		

Participants are expected to pay for their own accommodation. The Organizing Committee will take care of participants' accommodation booking. You are kindly requested to send your request by e-mail to: <u>alica.luptakova@nuni.sk</u>

Hotel FIS\*\*\* K Vodopádom 4028/6 059 85 Štrbské Pleso <u>www.hotelfis.sk</u> single room: EUR 46 (incl. half-board) double room: EUR 36 (incl. half-board)

# **Payment confirmation**

This is to confirm that the payment was made for the following participant to attend the international scientific conference on *Human Resources and Regional Development* to be held in Štrbské Pleso on 3 - 4 October 2013:

Name, surname, academic ranks ..... in the amount of  $\in$  50.

Conference fee was paid on (date): .....

account number from which the payment was deducted:

------

-----

Date:

stamp of the organization and signature

\*Payment confirmation form should be sent by mail or the scanned copy of the payment confirmation form should be sent no later than **6 September 2013** to:

Alexander Dubček University of Trenčín Faculty of Social and Economic Relations, Department of Management and Human Resources Development Študentská 3 911 50 Trenčín, Slovak Republic

Ing. Alica Luptáková e-mail: <u>alica.luptakova@tnuni.sk</u>

# Formal layout of the paper

#### TITLE OF PAPER (Times New Roman BODY TEXT ALL CAPS 12) IN THE LANGUAGE OF THE ORIGINAL PAPER

Title of paper in English (Times New Roman Body text Italics 11)

#### Author's Name Surname (excluding academic rank Times New Roman 12)

Abstract Times New Roman Italics Body text (10,5) – in the language of the original paper Text Times New Roman Italics (10,5) – (8-10 lines) - in the language of the original paper

*Key words Times New Roman Italics Body text* (10,5) – *in the language of the original paper Text Times New Roman Italics* (10,5) – *(at least 5 words)* - *in the language of the original paper* 

Abstract Times New Roman Italics Body text (10,5) – in English Text Times New Roman Italics (10,5) – (8-10 lines) - in English

*Key words Times New Roman Italics Body text (10,5) – in English Text Times New Roman Italics (10,5) - (at least 5 words) - in English* 

**Introduction Times New Roman Body text (11)** - establish the existing state of knowledge of your research topis, identify the specific focus of your work, include relevant citation from primary literature, justify how this topic requires additional study, state specific objectives/hypotheses, methods, describe the meaning of your research. Text Times New Roman (11)

#### 1. Chapter heading Times New Roman Body text (11)

Text Times New Roman (11)

- aligned to block, single spaced, indent each new paragraph 3 pt, do not paginate.
- Tables and graphs are to be in black and white colour, numbered in order of their being referenced in the text. Table titles (Table 1), graph titles (Graph 1) and/or figure titles (Fig. 1) should be written in 10,5 point font size, Times New Roman *Bold Italics.*. Indicate source in 8-point font size, Times New Roman. **Formulae** are to be numbered using a parenthesis.

1.1 Chapter subheading Times New Roman text (11) Text Times New Roman (11)

**Results Times New Roman Body text (10)** 

Text Times New Roman (11)

**Conclusion Times New Roman Body text (10)** 

Text Times New Roman (11)

**References (Times New Roman Body text (10,5)** Surname, M .: *Title*. Location: Publishing House 2002. p. 111 . ISBN X - Times New Roman (10)

Contact Times New Roman Body text (10,5)

Full name and surname, incl. academic degrees, affiliation Department, Faculty, University Address, Tel No.: , E-mail: Times New Roman (10,5)

#### SUMMARY (Times New Roman Body text (12) IN ENGLISH

Title of the Paper (Times New Roman Body text (12) IN ENGLISH

(Name ans Surname (Times new roman Italics centred (12))

Text Times New Roman (11) **Summary** in English is to be on a separete page of the manuscript for papers written in English (2600 – 3000 characters, including spaces, aligned to block, single spaced);