

PUBLIKAČNÁ ČINNOSŤ za rok 2017

Kód	Názov kategórie
AAB	MASÁROVÁ, J. – IVANOVÁ, E.: <i>Alternatívne prístupy k meraniu výkonnosti ekonomiky.</i> - 1. vyd. - Trenčín : Trenčianska univerzita A. Dubčeka v Trenčíne, Fakulta sociálno-ekonomických vzťahov, 2017. - 139 s. - ISBN 978-80-8075-789-2.
ACB	KOIŠOVÁ, E. - GRMANOVÁ, E. - IVANOVÁ, E. - HOŠTÁK, P. - KORDOŠ, M. - MASÁROVÁ, J.: <i>Financie a mena.</i> - 1. vyd. - Trenčín : Trenčianska univerzita A. Dubčeka v Trenčíne, 2017. - 318 s. - ISBN 978-80-8075-788-5. HRICIŠÁKOVÁ, D.: <i>Matematika I.</i> - 1. vyd. - Trenčín : Trenčianska univerzita A. Dubčeka v Trenčíne, 2017. - 158 s. - ISBN 978-80-8075-784-7.
ADE	IVANOVÁ, E. - LEMAŇSKA-MAJDZIK, A.: Comparison of the quality of the business environment in the Slovak Republic and Poland. In: <i>Vadyba Journal of Management.</i> - ISSN 1648-7974. - Roč.30, č.1(2017), s.21-33. Dostupné na: http://www.ltvk.lt/file/zurnalai/04_Ivanova.pdf . GAJDA, W. - KOIŠOVÁ, E.: Determinants of decision-making processes in managing innovative activity. - In: <i>Vadyba Journal of Management.</i> - ISSN 1648-7974. - Roč.30, č.1(2017), s.73-77. Dostupné na: http://www.ltvk.lt/file/zurnalai/09_Gajda.pdf . HAVIERNIKOVÁ, K. - KOIŠOVÁ, E.: The relationship between GDP creation and the selected variables of business environment. In: <i>Actual Problems of Economics.</i> - ISSN 1993-6788. - Vol.187, No.1(2017), p.389-397. GRMANOVÁ, E.: Part - time employment of seniors in the countries of the Visegrád group. In: <i>Journal of interdisciplinary research.</i> - ISSN 1804-7890. - Vol.7, No.2(2017), p.68-70. MASÁROVÁ, J., KOIŠOVÁ, E.: IDENTIFICATION of the conditions (potential) for the development of potential clusters in the conditions of regions of the Slovak republic. In: <i>AD Alta Journal of interdisciplinary research.</i> - ISSN 1804-7890. - Vol.7 No.2(2017), p.103-107.
ADF	JAŠKOVÁ, D.: The assessment of social progress regions of Slovakia. In: <i>Sociálno - ekonomická revue.</i> - ISSN 1336-3727. - Roč.15, č.4(2017), s.59-67. MASÁROVÁ, J. - KOIŠOVÁ, E. - HABÁNIK, J.: Public administration in the territory of the Slovak Republic after 1990. In: <i>Sociálno-ekonomická revue.</i> - ISSN 1336-3727. - Roč. 15, č.1(2017), s.52-64. PETRUŠOVÁ, D. - KRÁĽOVÁ, K. - SOCHUEÁKOVÁ, J.: The state and development of entrepreneurial environment in Trenčín. In: <i>Sociálno-ekonomická revue.</i> - ISSN 1336-3727. - Roč. 15, č.3(2017), s.57-65.
ADM	MURA, L. - HAVIERNIKOVÁ, K. - MACHOVÁ, R.: Empirical results of entrepreneurs' network: Case study of Slovakia. In: <i>Serbian Journal of Management.</i> - ISSN 1452-4864. - Vol. 12, No.1(2017), p.121-131. Dostupné na: http://aseestant.ceon.rs/index.php/sjm/article/view/10418/pdf . IVANOVÁ, E.: Barriers to the development of SMEs in the Slovak Republic. In: <i>OECOLOGIA COPERNICANA.</i> - ISSN 2083-1277. - Vol.8, No.2(2017), p.255-272. Dostupné na: http://economic-research.pl/Journals/index.php/oc/article/view/57/126 . IVANOVÁ, E. - KORDOŠ, M.: Innovation policy of SMES in Slovakia in the context of European Union innovation policy. In: <i>MARKETING AND MANAGEMENT OF INNOVATIONS.</i> - ISSN 2218-4511. - No.3(2017), p.213-225. KOIŠOVÁ, E. - HABÁNIK, J. - VIRGLEROVÁ, Z. - RÓZSA, Z.: SMEs Financing as an Important Factor of Business Environment in Slovak Republic Regions. In: <i>MONTENEGRIN JOURNAL OF ECONOMICS.</i> - ISSN 1800-5845. - Vol.13, No.2(2017), p.129-140.

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	<p>MACHOVÁ, R. - MURA, L. - HAVIERNIKOVÁ, K. - TÓTH, Z.: The entrepreneur's network as a cooperation form of entrepreneurship: Case of Slovakia. In: <i>Journal of Applied Economic Sciences</i>. - ISSN 1843-6110. - Vol.12, No.1(2017), p.160-169. Dostupné na: http://cesmaa.eu/journals/jaes/files/JAES%20Spring%20XII%201(47)_2017_online.pdf</p> <p>OKREGLICKA, M. - HAVIERNIKOVÁ, K. - MYNARZOVÁ, M. - LEMAŇSKA – MAJDZÍK, A.: Entrepreneurial intention creation of students in Poland, Slovakia, and Czechia. In: <i>Polish journal of management studies</i>. - ISSN 2081-7452. - Vol.15, No.2(2017), p.162-172.</p> <p>HAVIERNIKOVÁ, K. - LEMAŇSKA-MAJDIK, A. - MURA, L.: Advantages and disadvantages of the participation of SMEs in tourism clusters. In: <i>Journal of environmental management and tourism</i>. - ISSN 2068-7729. - Vol.8, No.6(2017), p.1205-1215.</p> <p>IVANOVÁ, E. - KORDOŠ, M.: Competitiveness and innovation performance of regions in Slovak Republic. In: <i>MARKETING AND MANAGEMENT OF INNOVATIONS</i>. - ISSN 2218-4511. - No.1(2017), p.145-158.</p> <p>GRMANOVÁ, E. - STRUNZ, H.: Efficiency of insurance companies: Application of DEA and Tobit analyses. In: <i>Journal of international studies</i>. - ISSN 2071-8330. - Vol.10, No.3(2017), p. 250-263.</p> <p>GRMANOVÁ, E.: Demographic aging in the regions of Slovakia nad the Czech republic in 2011 – 2015. In: <i>Demografie</i>. - ISSN 0011-8265. - Vol.59, No.4(2017), p. 303-314.</p> <p>DELGADOVÁ, E., GULLEROVÁ, M., IVANOVÁ, E.: Recruitment and selection processes in Slovak enterprises and multinational corporations. 2017. In: <i>International Journal of organizational leadership</i>. - ISSN 2383-1103. - Vol.6, No.2(2017), p.211-220.</p>
AEC	<p>HABÁNIK, J., MASÁROVÁ, J., KOIŠOVÁ, E.: Description of public administration prior transition in 1989. 2017. In: <i>25 years of public administration developments and reforms in V4 region</i>. - Brno : Masaryk University, 2017. - ISBN 978-80-210-8498-8. - s.116-124.</p> <p>HABÁNIK, J., MASÁROVÁ, J., KOIŠOVÁ, E.: Development of the public administration system after transition. 2017. In: <i>25 years of public administration developments and reforms in V4 region</i>. - Brno : Masaryk University, 2017. - ISBN 978-80-210-8498-8. - s.124-135.</p>
AED	<p>KRÁĽOVÁ, K. - SOCHUĽÁKOVÁ, J. - PETRUŠOVÁ, D.: Malé a stredné podniky a ich úloha v regionálnom rozvoji. In: <i>Aktuálne problémy podnikovej sféry 2017 : Zborník vedeckých prác</i>. - Bratislava : Ekonóm, 2017. - ISBN 978-80-225-4422-1. - s.589-597.</p>
AFC	<p>KRÁĽOVÁ, K. -, SOCHUĽÁKOVÁ, J. - PETRUŠOVÁ, D.: Cluster and regional development. In: <i>4th international multidisciplinary scientific conference on social sciences and arts SGEM 2017 : Modern science conference proceedings Volume IV. Economics & Tourism</i>. - Sofia : STEF92 Technology, 2017. - ISBN 978-619-7408-16-4. - s.137-144.</p> <p>HAVIERNIKOVÁ, K. - OKREGLICKA, M.: The risks identified by Slovak and Polish SME in the context of cluster cooperation. In: <i>4th international multidisciplinary scientific conference on social sciences and arts SGEM 2017 : Modern science conference proceedings Volume V. Business and management</i>. - Sofia : STEF92 Technology, 2017. - ISBN 978-619-7408-17-1. - s.1061-1068.</p> <p>JAŠKOVÁ, D. Multicriteria decision making in assessing the region's potential for cluster formation. In: <i>Knowledge for market use 2017: People in economics - decisions</i>,</p>

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	<p><i>behavior and normative models : International scientific conference proceedings.</i> - Olomouc : Palacký University, 2017. - ISBN 978-80-244-5233-3. - s.1020-2027, CD ROM.</p> <p>IVANOVÁ, E. - MASÁROVÁ, J.: Comparison of selected indicators of competitiveness of V4 countries. In: <i>Knowledge for market use 2017: People in economics - decisions, behavior and normative models : International scientific conference proceedings.</i> - Olomouc : Palacký University, 2017. - ISBN 978-80-244-5233-3. - s.1035-1045, CD ROM.</p> <p>HAVIERNIKOVÁ, K. - KLUČKA, J. - OKREGLIČKA, M.: The Approach of the small and medium enterprises to risk management in the context of connection into the clusters. In: <i>Knowledge for market use 2017 : People in economics - decisions, behavior and normative models.</i> - Olomouc : Palacký University, 2017. - ISBN 978-80-244-5233-3. - s.435-440.</p> <p>MASÁROVÁ, J. - KOIŠOVÁ, E.: Podnikateľské prostredie v Slovenskej republike v kontexte regionálnych disparít. In: <i>Konkurence : Sborník příspěvků z 9. ročníku mezinárodní vědecké konference.</i> - Jihlava : Vysoká škola polytechnická, 2017. - ISBN 978-80-88064-31-2. - s.526-536.</p> <p>JAŠKOVÁ, D.: Konkurenčné postavenie regiónov v SR. In: <i>Konkurence : Sborník příspěvků z 9. ročníku mezinárodní vědecké konference.</i> - Jihlava : Vysoká škola polytechnická, 2017. - ISBN 978-80-88064-31-2. - s.311-321.</p> <p>SOCHULÁKOVÁ, J.: Foreign direct investment and their impact on the development of regions in Slovakia. In: <i>Knowledge for market use 2017: People in economics - decisions, behavior and normative models : International scientific conference proceedings.</i> - Olomouc : Palacký University, 2017. - ISBN 978-80-244-5233-3. - s.183-191, CD ROM.</p> <p>OKREGLIČKA, M. - HAVIERNIKOVÁ, K.: Assessment of business environment risk level in small and medium-sized enterprises in Poland and Slovakia. In: <i>SGEM 2017 4th International multidisciplinary scientific conference on social sciences and arts : Modern science Conference proceedings Volume IV Economics & Tourism.</i> - Sofia : Stef92 Technology, 2017. - ISBN 978-619-7408-16-4. - s. 73-80.</p> <p>KRÁĽOVÁ, K.: Clusters and small and medium-sized businesses. In: <i>Knowledge for market use 2017: People in economics - decisions, behavior and normative models : International scientific conference proceedings.</i> - Olomouc : Palacký University, 2017. - ISBN 978-80-244-5233-3. - s.924-931, CD ROM.</p> <p>KRÁĽOVÁ, K. - SOCHULÁKOVÁ, J. - PETRUŠOVÁ, D.: Tourism and tourism clusters in the Slovak republic. In: <i>International scientific conference on IT, tourism, economics, management and agriculture. Conference proceedings : ITEMA 2017.</i> - Belgrade : Association of economists and managers of the Balkans, 2017. - ISBN 978-86-80194-08-0. - s. 124-130.</p> <p>PETRUŠOVÁ, D. - KRÁĽOVÁ, K. - SOCHULÁKOVÁ, J.: State and development of SMES in Slovakia. In: <i>Economics & management. Globalization challenges : International Scientific Conference EMAN 2017. Conference proceedings.</i> - Belgrade : Association of economists and managers of the Balkans, 2017. - ISBN 978-86-80194-46-6. - p.307-313. Dostupné na: http://www.eman-conference.org/uploads/6/5/4/7/65475757/zbornik_radova_eman_2017_final.pdf.</p> <p>JAŠKOVÁ, D.: Cluster analysis of regional tourism in Slovakia. In: <i>International scientific conference on IT, tourism, economics, management and agriculture : ITEMA 2017.</i> - Belgrade : Association of economists and managers of the Balkans, 2017. - ISBN 978-86-80194-08-0. - p. 144-150.</p>

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	<p>LEMAŇSKA-MAJDZIK, A. - IVANOVÁ, E.: Identification of the level of business risk of mature enterprises of the SME sector in Poland and Slovak Republic. In: <i>4th international multidisciplinary scientific conference on social sciences and arts SGEM 2017 : Modern science conference proceedings Volume V. Business and management.</i> - Sofia : STEF92 Technology, 2017. - ISBN 978-619-7408-17-1. - s. 481-488.</p> <p>GREŇČIKOVÁ, A., ŠPANKOVÁ, J., PETRUŠOVÁ, D.: The challenges and trends in higher education, 2017. - Spôsob prístupu: http://www.journals.cz/index.php/CBUIC/article/view/995/pdf. In: <i>Central Bohemia University International Conference Proceedings 2017 : Innovations in Science and Education.</i> - Praha : Central Boemia University, 2017. - ISBN 978-80-88042-07-5. - ISSN 1805-997X. - Vol. 5(2017), s.616-621.</p>
AFD	<p>KRÁĽOVÁ, K.: Pestovateľské farmy v zameraní pre liečivé rastliny. In: <i>Aplikovanie výstupov, poznatkov, vedomostí a skúseností z vedy, výskumu, vzdelávania a z praxe pôdohospodárskeho zamerania a príbuzných oblastí v rôznom spektre ich reálneho využívania.</i> - Trebišov : Regionálna rozvojová agentúra pre rozvoj Dolného Zemplína, 2017. - ISBN 978-80-971784-4-4. - s.9-11.</p> <p>KRÁĽOVÁ, K.: Regionálne disparity v Slovenskej republike a malé a stredné podniky. In: <i>Poznatky, odporúčania, inšpirácie pre malopestovateľov, záhradkárov, správcov verejnej zelene a domácich chovateľov, spotrebiteľov rastlinných i živočíšnych produktov : Zborník vedeckých, odborných a diskusných príspevkov zo 7. ročníka konferencie "Tokaj 2017" s medzinárodnou účasťou.</i> - Trebišov : Regionálna rozvojová agentúra pre rozvoj dolného Zemplína, 2017. - ISBN 978-80-971784-5-1. - s. 103-106.</p> <p>KLUČKA, J. - HAVKO, J. - HAVIERNIKOVÁ, K.: Clusters as a tool for minimization of entrepreneurial risk arising from globalization. In: <i>Globalization and its socio-economic consequences : 17th International scientific conference Proceedings.</i> - Žilina : University of Žilina, 2017. - ISBN 978-80-8154-212-1. - s. 968-974.</p>